



# Welcome to Pet Pro Club

The Community Hub for Pet  
Professionals Who Want to Be  
Seen, Supported & Part of the Club





# What is Pet Pro Club?

Pet Pro Club is a growing community space for pet professionals who want to grow their business and connect with like-minded people, pet professionals and pet owners.

I've created this space to celebrate the work you do, help you get discovered by pet owners, and connect you with like-minded pet professionals.

No noisy algorithms, no gatekeeping — just good, honest support and a place to thrive.

Whether you're a pet groomer, dog walker, pet product creator, grooming teacher, pet photographer or training expert, this is a place for you.

# IS THIS COMMUNITY FOR YOU?



If you tick at least 3 of the following.....

- You run a pet-related business and want more visibility
- You're tired of trying to keep up with social media trends
- You want people to find you without the fluff
- You'd love to be part of something meaningful and community-led
- You're ready to grow — but in a way that feels good
- You love pets (obviously) and want to connect with people who get it

*Then yes — this is absolutely for you.*

# WHAT DO YOU GET AS A MEMBER?

We've kept it simple but helpful

## 1. Your own listing

A professionally displayed profile with a picture, your name, contact info, social links, business description, and services, link to your booking calendar– so pet owners and fellow pros can find you easily.

## 2. Access to the Learn Library

A growing collection of downloads to help you grow your business - all created for pet professionals like you

## 3. Feature Events & Promotions

List your local events, online offers, training days, or special promos on our website – We help spread the word by featuring you on the website, social media and newsletters  
(\*additional charges might apply)



# WHAT DO YOU GET AS A MEMBER?

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## 4 Community-Led Campaigns

If you are hosting an event or special promotion we can help you put together a fun and interactive campaign (like social treasure hunts and themed weeks) designed to spotlight your services and keep engagement high. (these are additional add ons)

## 5 Charity Support

We love giving back. Some of our listings help support pet charities through donations and awareness campaigns — your business becomes part of something bigger

## 6 Expert Panel Opportunities

If you train, teach or coach other pet pros, we offer exclusive visibility via our expert panel – where you can be featured as a go-to trusted voice in your field (affiliate links are required for this )



# How Much Does it Cost?

We believe making your business visible should not break the bank

## » Membership Monthly/ Yearly

Get your full listing, library access, visibility perks and community features for one low price ( min term)

[Find out more....](#)

## » Add-On Listings (events, promos, etc.)

There are various ways you can promote your event or any promotions you might want to run. Some of the events do support charity.

[Find out more....](#)

*A clear, affordable way to grow your pet business.*



# *Your Next Step*

I hope you found that useful and it gave you an understanding about Pet Pro Club.

Pet Pro Club is a growing platform, built with community at its heart. As we grow and evolve together, we have the opportunity to shape something truly special—enhancing the experiences of our clients, our customers, and our fellow pet professionals. When we work as a team, we all succeed!



## I would love to welcome you to Pet Pro Club!

Join Now at [www.petproclub.co.uk](http://www.petproclub.co.uk)

Reply to this email if you've got questions

Follow us on Social Media

